



## How to care for your rawLight Candles

There's nothing tricky to taking care of your candles. A few simple rules and some suggestions for you and your customers will help. A little common sense is all it takes to keep your candles looking lovely in a retail shop.

1. Always store your candles in a cool, dull lighting and dry place. Tapers or dinner candles should be stored flat to preventing warping.
2. When burning your candles in store always keep the candlewicks very short 0.5cm and continue to cut the wicks throughout the day.
3. Avoid placing your candles where they will be directly exposed to sunlight or harsh indoor lighting, such as a spotlight. Candles may fade if they are left in bright light for an extended period of time.
4. You can remove dust and fingerprints from a candle by gently rubbing the surface with a piece of nylon or a soft cloth (an old stocking works well). The cloth can be dry or slightly dampened with water.
5. When burning candles in your shop it's better to have them protected from air movement. Hurricanes or votive glasses are effective and protect the candle flame for better burning quality.
6. Avoid burning candles in any glass item not specifically designed for candles. Glass candleholders are specifically manufactured to withstand the temperature changes that occur when burning a candle. Everyday glassware is not designed for burning candles.
7. Votive holders will clean more easily afterwards if you add a few drops of water to the glass before inserting the candle. Caution: Don't add more than a few drops of water and don't add water unless you intend to burn the candle immediately afterward. Over time, a candlewick could absorb the water and won't burn properly.
8. Never use a knife or a sharp object to remove wax drippings from a glass votive holder. It might scratch or weaken the glass, causing it to break upon subsequent use.
9. Wax drippings can be removed from most candleholders by running hot water over them. We prefer removing wax by first placing the candleholder in the freezer for an hour or so. This allows the wax to shrink and easily pop out when the candleholder is removed from the freezer.

10. Heat, light, fragrance and other agents in a candle can affect candle dyes. These harmless reactions can slightly alter a candle's colour over time, but will not affect the candle's burn properties or safety.
11. The candle dyes can stain furniture, wood; some poorly made glassware and plastic. We do recommend you ALWAYS place your candles on GLASS plates and candle wares to protect your in store shelving.
12. Displaying your candles on plates with stones, cut glass or flowers allows the customer to visually see the product as it would look in there home; they are more than likely going to purchase the whole displayed product.

If you have any further questions just give us a call 02 4351 7676